



Nuclear Blast GmbH is a German company with its registered office located at Öchstrasse 40, 73072 Donzdorf ("We" or "Us"). As part of our activity of service to artists and labels, we offer the artist's fans to participate in prize draws, marketing campaigns, and/or to subscribe to a newsletter and receive information from time to time about the artist. The personal information collected are stored in a secure file.

We use this personal information to:

- **If you enter a prize draw or a marketing campaign**, to consider your participation, to contact you if you win, and to send you your prize.
- **If you subscribe to a newsletter**, to send you information from time to time about the artist, possibly via one of our third-party service providers, Fastory, Mailchimp, Sendinblue or Delight.

Basis for data processing:

The basis for data processing is consent.

Data category :

- Contact info (email and/or phone number, social media handle, postal address if you win a Prize Draw);
- Surname if you win a Prize Draw.

Data recipient:

Our Marketing Teams and those of our affiliates in France (Believe SAS), USA (Nuclear Blast America Inc.) and UK (Nuclear Blast Limited) can access the Personal Information.

Data can be collected and hosted via one of our service providers' website: Fastory, Mailchimp, Sendinblue or Delight.

Data retention period:

Data is retained:

- If you enter a prize draw: 1 year after its end.
- If you subscribe to a newsletter: 3 years following your last demonstration of interest for this newsletter.

Your rights:

If you do not wish to receive communication from Us anymore and want to withdraw your consent to the processing of your personal data, you can **unsubscribe** at any time by clicking on "unsubscribe" in the received newsletters or by sending STOP by SMS in reply to a received SMS. If you unsubscribe, you will not receive communications from us anymore.

You can access, rectify or delete your personal data. You can also ask Us to send you a copy of all personal data that concerns you at our disposal. You also have the right to data portability and the right to restriction of processing.

To exercise these rights or for any question regarding the processing of your personal data, you can contact Us by filling [the following form](#). If you consider, after contacting Us, that your rights are not respected you can file a claim directly to the competent supervisory authority.

For more information regarding personal data processing by Nuclear Blast or Believe, please read <https://www.nuclearblast.de/datenschutzerklaerung> and <https://www.believe.com/legals#paragraph-1389>.